



**Queen  
Anne's  
County**

MARYLAND

## Travel & Tourism Advisory Committee

July 12<sup>th</sup>, 2022 | 8:00AM – 9:30AM

The Barrett Room, Chesapeake Heritage and Visitor Center  
425 Piney Narrows Road, Chester, MD

### Meeting Agenda:

- I. Call to Order
- II. Approval of Agenda
- III. Approval of Previous Meeting Summary
- IV. Update from Economic & Tourism Development – Heather Tinelli
- IV. Old Business
  - a. Budget Update
  - b. Metrics Reports/ Digital Marketing Analytics
- V. New Business
  - a. Introduction – April Plummer
  - b. QR Code Campaign update
  - c. Symphony Dashboard
- VI. Member Reports/Announcements
- VII. Next Meeting Date – August 9th 2022
- VIII. Adjournment

#### **Economic & Tourism Development**

Heather Tinelli, Director  
425 Piney Narrows Road  
Chester, Maryland 21619  
Telephone: 410.604.2100  
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#### **County Commissioners:**

James J. Moran, At Large  
Jack N. Wilson, Jr., District 1  
Stephen Wilson, District 2  
Philip L. Dumenil, District 3  
Christopher M. Corchiarino, District 4

*\*\*Please reserve the SECOND TUESDAY each month for tentative TTAC meetings 8:00AM – 9:30AM*

